WHO WE ARE

We are the only international non-profit organization dedicated exclusively to serving African farming families and rural communities through radio.

We work with hundreds of existing radio partners across 40 sub-Saharan African countries, and have offices and major projects in Burkina Faso, Ethiopia, Ghana, Kenya, Malawi, Mali, Mozambique, Nigeria, Tanzania, Senegal and Uganda.

Together, we reach tens of millions of small-scale farmers with life-changing information and opportunities to have a stronger voice in their own development.

700+ Radio partners
40 Countries
20+ Million farmers

You can help us reach millions more farmers. Visit farmradio.org/donate or contact us to make a donation.

Radio will help your gift go far.

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We support African broadcasters to provide radio services that share knowledge with and amplify the voices of small-scale farmers, their families, and their communities.

Radio programs can only help farmers if they are informative, interactive, and entertaining. That's why we send broadcasters information on farming issues, sample scripts, and farming news by African writers, and provide training to help broadcasters create high-quality, farmer-centred programs.

With our radio partners and other stakeholders, we are helping tens of millions of farmers improve their lives through projects designed to tackle specific agricultural, health, and social challenges, such as soil erosion, marketing produce, nutrition, and gender inequality.

Combined with newer technologies, radio becomes a two-way, interactive communication tool. Finding new ways to enhance the power and reach of radio is all in a day’s work at The Hangar, our innovation lab in Tanzania.

Radio is still the best way to reach and serve small-scale farmers worldwide. Why?

- Affordable and widespread, radio is a cost-effective way to reach large audiences.
- Radio reaches people where they live and work, and while they travel.
- Radio reaches people in their own language and doesn’t require listeners to be literate.
- Radio is immediate, capable of delivering information quickly in emergencies.
- Combined with mobile technology, radio can amplify the voices of listeners.